

Cru INTERNATIONAL



DISCOVER THE WORLD OF WINE

Whether you enjoy medium-bodied reds or refreshing whites, Cru International has the perfect wine style for you. Many of our world-renowned reds feature our patented GenuWine Winery Dried Grape Skins, which enhance the mouthfeel of the wine and promote polished tannins.

OKANAGAN MERITAGE STYLE



Cru 
INTERNATIONAL
Available only for limited release.





INTERNATIONAL

OKANAGAN MERITAGE STYLE

Explore the Canadian Okanagan
in your own way with Cru
International's Okanagan Meritage
Style wine. Boasting luscious
flavours and distinctive aromas,
this wine will be the pride and joy
of craft winemakers everywhere.

OAK - MEDIUM
BODY - MEDIUM
SWEETNESS - DRY
Includes Genuwine
Winery Dried Grape Skins and
peel and stick Meritage labels



THE PAIRINGS

Enjoy with red wine
braised beef with pomme
purée, bison burgers with
blue cheese, garlic lamb
chops with chickpea purée,
or triple cream cheese.



THE NOTES

This dry, medium-bodied wine
opens on the nose with delicious
aromas of red currant, cassis,
vanilla, cigar box, and spices.
On the palate, it unveils a round
mouthfeel with polished
tannins for a supported finish.



THE VALLEY

The Canadian Okanagan is a beautiful and expansive valley
stretching over 250 km, where mother nature has created the ideal
climate for viticulture. The lake that spans the valley helps to temper
the summer heat, alongside the Cascade and Coast Mountains
which create a rain shadow effect, resulting in the perfect growing
conditions for grapes. The Okanagan is known for its wineries and
fruit orchards and is surrounded by pine forests and provincial parks.

